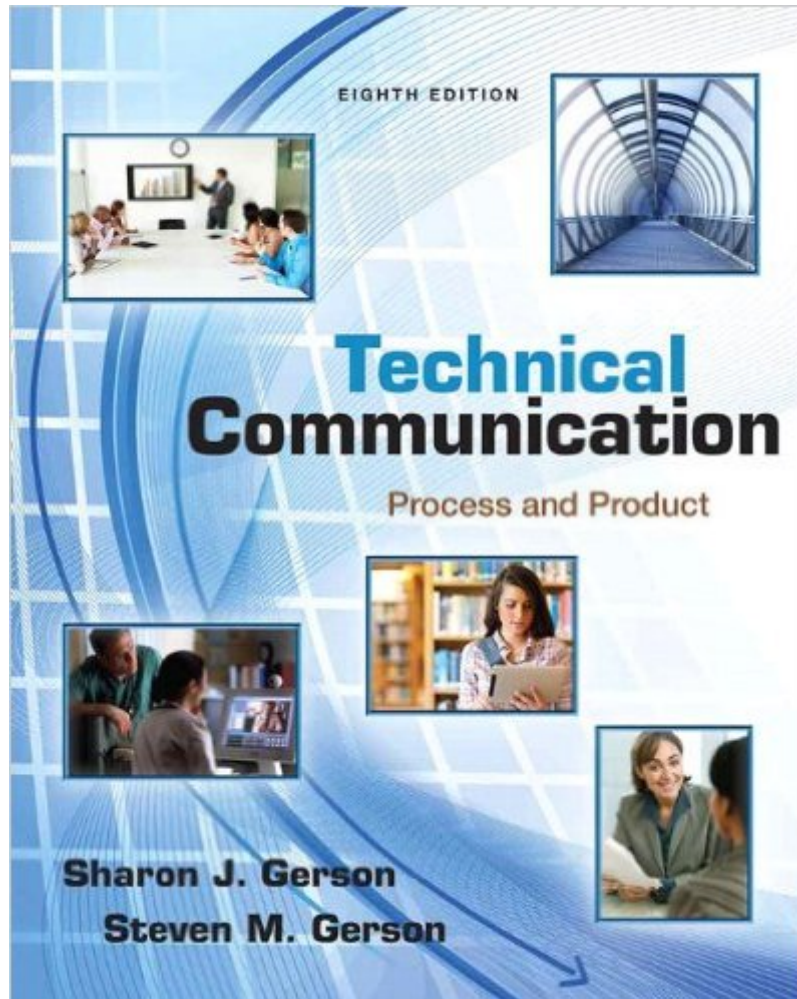


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# Technical Communication: Process And Product (8th Edition)



## Synopsis

Technical Communication: Process and Product, 8e by Sharon J. Gerson and Steven M. Gerson, provides a proven, complete methodology that emphasizes the writing process and shows how it applies to both oral and written communication. With an emphasis on real people and their technical communication, it provides complete coverage of communication channels, ethics, and technological advances. This edition includes information on dispersed teams, collaboration tools, listening skills, and social networking. Using before/after documents, authentic writing samples and skill-building assignments, the book provides a balance of how-to instruction with real-world modeling to address the needs of an evolving workplace.

## Book Information

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I got a lot out of this book and really appreciated the clear steps to create different documents. This is a keeper book because you will use it for reference along the way.

Purchased this book for a technical writing class. It's very useful with clear pictures and details (and for technical writing, it has to be!)

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